

Latisse

Now, you can grow longer, fuller darker lashes. It's not an illusion. It's your own real eyelashes — only better.

Get ready for a new innovation in lashes.

LATISSE® (bimatoprost ophthalmic solution) 0.03% is the first and only prescription treatment approved by the FDA for inadequate or not having enough eyelashes, growing them longer, fuller and darker.

LATISSE® works effectively.

LATISSE® makes lash growth possible because of its active ingredient: bimatoprost. Although the precise mechanism of action is not known, research suggests that the growth of eyelashes occurs by increasing the percent of hairs in, and the duration of, the anagen (or growth) phase. Lashes can grow longer, thicker and darker because bimatoprost can also prolong this growth phase.

Clinically proven results you can see over time.

LATISSE® is FDA approved and effective. It's a once-a-day treatment you apply topically to the base of your upper eyelashes. Patients in a clinical trial saw results in as few as 8 weeks with full results after 12 to 16 weeks.

It's an innovation backed by research.

While LATISSE® is a new treatment for inadequate or not enough eyelashes, it was developed through years of research by Allergan, a pharmaceutical leader with over 60 years of expertise in prescription eye care products.

Call us to see if LATISSE® solution is right for you.

FAQ's about Latisse

What is LATISSE® (bimatoprost ophthalmic solution) 0.03%?

LATISSE® solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker and darker.

What is hypotrichosis of the eyelashes?

Hypotrichosis is another name for having inadequate or not enough eyelashes.

How does LATISSE® work?

LATISSE® is believed to affect the growth (anagen) phase of the eyelash hair cycle in two ways: first, it increases the length of this phase; and second, it increases the number of hairs in this growth phase. The exact way it works is unknown.

How do I apply Latisse?

Latisse solution is a once-a-day treatment you apply yourself each evening to the base of the upper eyelashes. See the full instructions in How to Apply, and apply as instructed by your doctor.

How soon will I see results?

Latisse users may see results starting at 8 weeks with full results at 12 to 16 weeks. The growth is gradual overnight, over time.

Is Latisse a replacement for mascara?

No, Latisse does not work in place of mascara. Latisse is a solution treatment for inadequate or not enough lashes and requires a prescription from a doctor. However, mascara can be used on your eyelashes in addition to Latisse.

Is Latisse (bimatoprost ophthalmic solution) 0.03% different from nonprescription products that indicate eyelash growth?

Latisse solution is the first and only prescription treatment approved by the FDA for inadequate or not having enough eyelashes, growing them longer, fuller and darker.

What if I forget to apply one night? Or a few nights?

If you miss an application or a few, don't try to catch up. Just apply the Latisse treatment the next evening and stay on schedule.

What happens if I stop using Latisse?

If you stop using Latisse, your eyelashes are expected to return to their previous appearance over several weeks to months.

Can I get a prescription for Latisse from any doctor?

First, ask your doctor if Latisse is right for you. Although any doctor can prescribe Latisse, some may be more familiar with this product than others. That's why we encourage you to use the interactive "Find-a-Doctor" locator tool to find a doctor near you who will more likely know about this FDA-approved treatment. When making an appointment, be sure to tell the receptionist that you want to find out more about Latisse.

What are the possible side effects of Latisse?

The most common side effects after using Latisse solution are an itching sensation in the eyes and/or eye redness. This was reported in approximately 4% of patients. Latisse solution may cause other less common side effects which typically occur on the skin close to where Latisse is applied, or in the eyes. These include skin darkening, eye irritation, dryness of the eyes, and redness of the eyelids.

What should I do if I get Latisse in my eye?

LATISSE[®] solution is an ophthalmic drug product. If any gets into the eye, it is not expected to cause harm. The eye should not be rinsed.

Who should NOT use LATISSE[®]?

Do not use LATISSE[®] solution if you are allergic to one of its ingredients.

What are the ingredients in LATISSE[®]?

Active ingredient: bimatoprost

Inactive ingredients: benzalkonium chloride; sodium chloride; sodium phosphate, dibasic; citric acid; and purified water. Sodium hydroxide and/or hydrochloric acid may be added to adjust pH. The pH during its shelf life ranges from 6.8 – 7.8.

What is skin hyperpigmentation?

This is a common, usually harmless condition in which areas of skin become darker than the surrounding skin color. This occurs when there is an increase in the melanin, the brown pigment that produces normal skin color, in the skin. Skin hyperpigmentation is a possible side effect of LATISSE[®], but may be reversible after discontinuation of the product.

What is elevated intraocular pressure (IOP)?

This is a condition where the pressure inside the eye is higher than normal. LATISSE[®] may decrease IOP. So talk to your doctor if you are using IOP-lowering medications. Concurrent administration of LATISSE[®] and certain IOP-lowering medications in ocular hypertensive patients should be closely monitored for changes in intraocular pressure.

What should I do if I experience eye redness?

Eye redness may occur immediately after use, but should usually last only for a short period of time. Eye redness alone is not an allergic reaction or inflammation, and doesn't mean that your eyes are being harmed. Please use the LATISSE[®] applicators as instructed to help to minimize the occurrence of eye redness.

Could LATISSE[®] cause the color of my eyes to change?

Increased brown iris pigmentation has occurred when similar medications were instilled directly into the eye to treat elevated intraocular pressure/glaucoma. Although iris pigmentation was not reported in clinical studies with LATISSE[®], patients should be advised about the potential for increased brown iris pigmentation which is likely to be permanent.

What should I use to apply LATISSE[®]?

You should always only use the FDA-approved sterile applicators to apply LATISSE[®] solution directly to the base of your upper eyelashes. The applicators have been specially designed and manufactured to meet FDA standards, and ensure that the correct dose of LATISSE[®] is applied.

Why do the directions say to only apply LATISSE[®] solution to the base of the upper eyelashes?

A clinical trial of LATISSE[®] was conducted on patients who applied the product to the base of their upper lashes

only. Applied nightly, the transfer of Latisse® solution from the upper to lower eyelid may occur naturally because the eyelids are closed and the eyelashes touch each other. Over application may increase the chance of experiencing side effects. To ensure safety and maximize effectiveness, please follow the directions provided.

What should I do if I experience eye itching?

Eye itching may occur immediately after use, but should usually last only for a short period of time (one to two weeks during initial use). Eye itching alone is not an allergic reaction, and doesn't mean that your eyes are being harmed. Consult your doctor if the itching persists or you notice other symptoms as well.